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**B.M.S COLLEGE FOR WOMEN, AUTONOMOUS**  
**BENGALURU – 560004**  
**SEMESTER END EXAMINATION – APRIL/MAY- 2023**  
**M.Com.-I Semester**  
**TECHNOLOGY IN BUSINESS**

**Course Code: MCM104T**  
**Duration: 3 Hours**

**QP Code:11015**  
**Max. Marks: 70**

**Section A**

**1. Answer any Seven Questions out of Ten. Each Question Carries Two Marks (7x2 =14)**

- a) Mention any Uses for digital signatures?
- b) What is EDIFACT?
- c) Define Encryption
- d) What is web portal?
- e) What is Cyber Crime?
- f) What is digital security?
- g) What is Blockchain Technology?
- h) What is Business intelligence?
- i) What is Computer monitoring?
- j) What is a Public Key?

**Section B**

**Answer any Four Questions out of Six. Each Question Carries Five Marks (4x5 =20)**

2. What are the advantages and disadvantages of E-Commerce?
3. How do you use business activity models?
4. Difference between E-Commerce v/s Traditional Commerce?
5. Explain the E-Commerce Business models.
6. What is the Impact of E-Commerce on business?
7. Write a short note Shopping Cart of a retailer's online store that streamlines the online shopping experience.

### Section C

**Answer any Two Questions out of Four. Each Question Carries Twelve Marks (2x12= 24)**

8. What is a digital signature and what are the benefits of digital signatures?
9. What is Financial EDI? Explain few Real-Life Examples of How Financial EDI Streamlines Processes
10. Explain the Strategies/Tips for Bidding with Success in Online Auctions?
11. What is Private key and Public Key? Distinguish between Private key and Public Key?

### Section D

**(Compulsory Skill-based Question on Subject / Paper)**

**Skill-based Question**

**(1x12= 12)**

12. For an organisation, the Internet poses a variety of risks. What are the main risks that you will consider for your company or organisation? What are the Different Types of Cyber Security Threats you should be aware of?